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Chrysanthemum shipping for New Year begins JA Okinawa

On the 19th, JA Okinawa (Tsutomu Oshiro, president) shipped 1800 cases (approximately 410,000) of cut flowers such as Chrysanthemums and Dracaena for use in New Year's Day, to the mainland using Japan Airlines temporary cargo flights from Naha Airport to Tokyo, Haneda Airport. The cut flowers, advertised as "Okinawa Flowers," were sent to six markets in Tokyo, established customers and the Ota Market (Tokyo), for auction.

Plans call for shipping in December of this year 67,000 cases of chrysanthemums, a decrease of 28% from the previous year. 80% of them, 55,000 cases, will be small chrysanthemums, with about 15,000 cases of large chrysanthemums and about 1,500 cases of spray chrysanthemum. Production decreased due to the impact of Typhoons No. 24 and No. 25, which hit in September and October. Therefore, the average price per stem is about 3 yen higher than the previous year, and total sales for chrysanthemums is expected to exceed 550 million yen. Mr. Osamu Takaesu, deputy general manager of the Agricultural and Sales Department of JA Okinawa said, "Despite the impact of the typhoons, our farmers' efforts allow us to safely ship out our flowers. We aim to please our customers and maintain our reputation as a steady, reliable producer."



PR for chrysanthemums for New Year (from left): Deputy General Manager, Mr. Osamu Takaesu, Agricultural and Sales Department of JA Okinawa, and Ms. Miyu Tsukayama and the Manager, Mr. Taketsune Nakamura of Japan Airlines.

December 19th at Naha Airport.